



*The
Wisconsin
Department
of Health
and Family
Services,
Division of
Public
Health
presents
the
Second
Annual*

Statewide Partners' Conference on Public Health and Hospital Emergency Preparedness

Focus on: Communication

**September 13-14, 2004
Paper Valley Hotel
Appleton, Wisconsin**

Radisson Paper Valley Hotel

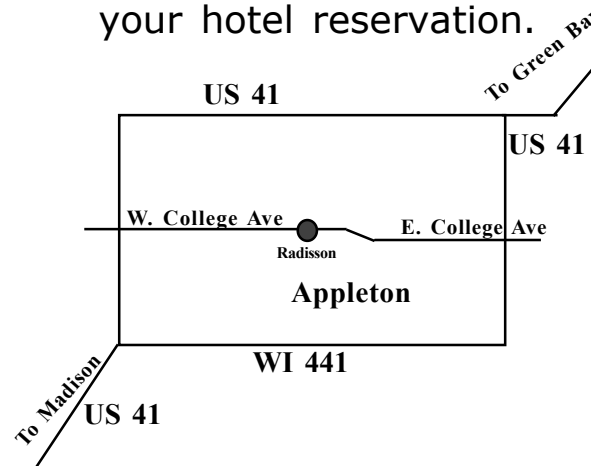
333 W. College Avenue,
Appleton, WI 54912

Reservations:
(800) 242-3499

Telephone:
(920) 733-8000

A block of rooms at the state rate of \$62 per night has been set aside for the night of September 13, and a limited number of rooms for the night of September 12, under the title "Public Health Preparedness" and available until August 15, 2004.

Call 1-800-242-3499 or
1-920-733-8000 to make
your hotel reservation.



Conference Overview

The Second Annual Statewide Partners Conference on Public Health and Hospital Emergency Preparedness will be held September 13 and 14 at the Radisson Paper Valley Hotel in Appleton, Wisconsin.

Invited keynote speakers for the conference include:



* Captain Nancy Demme, is a 20 year veteran with the Montgomery County Maryland Police Department. Captain Demme served as the Director of Media Services Division during the 2002 Washington D.C. area sniper attacks, and currently serves as Director of the Major Crimes Division which investigates homicides, rapes and robberies.



* Robert Howard, formerly Director of the Office of Communications at the U.S. Centers for Disease Control and Prevention. Prior to being CEO of Howard & Associates of Atlanta, Mr. Howard worked at the CDC and in 1999 was selected as a Special Advisor to the White House Medical Unit on issues related to crisis communications.

The target audience for this conference is Local Health Officers and local preparedness staff, tribal health staff, local Emergency Management Directors, hospital region representatives, Wisconsin State Laboratory of Hygiene staff, Office of Justice Assistance Homeland Security staff and Division of Public Health Preparedness staff.

Tentative Agenda

DAY ONE -- September 13		DAY TWO -- September 14	
Morning:		Morning:	
7:45	Registration and Continental Breakfast	7:00	Breakfast
9:00	Welcome and Opening Remarks	8:00	Welcome
9:15	Media Site Live Technology Demonstration	8:15	Keynote: Captain Nancy Demme
10:00	Keynote: Robert Howard	9:45	Breakout Session III
12:00	Lunch	10:45	Break
Afternoon:		11:00	Breakout Session IV
1:15	Lead into Breakout Sessions	12:00	Lunch
1:30	Breakout Session I	Afternoon:	
2:30	Break	1:00	Plenary Panel: Lessons Learned (Monkeypox, Anthrax, Meningococcal, Pertussis, SARS)
3:00	Breakout Session II	2:00	Closing Remarks
4:00	Wrap Up / Adjourn	2:15	Adjourn

Breakout Session Topic Areas:

- | | |
|---|---|
| <ul style="list-style-type: none">♦ Metropolitan Medical Response System / Strategic National Stockpile Activities♦ Cross Border Coordination♦ Science of Anthrax♦ Hospitals, Surveillance and Pandemic Influenza♦ Integrated Communication♦ Preparedness Volunteer Projects | <ul style="list-style-type: none">♦ Toolbox: Fit Testing Personal Protective Equipment♦ Table Top Exercises♦ Roles for Non-bioterrorism staff♦ National Incident Management System♦ SAMSA / Mental Health♦ Legal Issues & Legislative Update |
|---|---|

Registration

First Name:_____

Last Name:_____

Title:_____

Organization:_____

Work Address:_____

City:_____ State:_____ Zip:_____

Telephone:()_____ Fax:()_____

E-mail:_____ @_____

Please indicate any special requirements (e.g., wheelchair, dietary restrictions, etc.):

Fax or mail registration to: Fax: (608) 267-2832
Division of Public Health
Preparedness Conference
P.O. Box 2659
Madison, WI 53701-2659



Registration must be received by the Division of Public Health by Friday, August 20, 2004. Hotel Reservations must be made separately by contacting the hotel directly--(800) 242-3499. For more information, contact Lisa White-Pentony, (608) 267-3319 (WhiteLa@dhfs.state.wi.us)